SUPPORT INNOVATION TO BRIDGE THE DIGITAL DIVIDE!

Sponsorship of the IEEE Connecting the Unconnected Challenge and Summit will showcase your company's leadership and innovation in the important work of connecting the nearly 3 billion people who still don't have access to the Internet*. This global IEEE competition will invite solutions from start-ups, grassroots organizations, university projects, and others that are working to bridge the digital divide in innovative ways.

Increased connectivity provides life-changing benefits to communities while expanding markets. Internet access provides unconnected populations opportunities for health, education, and economic progress, and research shows that each additional 10% of internet penetration adds 1.2% to per capita GDP growth in emerging markets**.

The Challenge will culminate in an IEEE Future Networks event, the Connecting the Unconnected Summit, which will convene experts and thought leaders to present and network on the issue of Internet connectivity. Be part of the conversation with regulators, standards setting bodies, and other companies paving the way for increased broadband access!

Sponsors are provided visibility on Challenge and Summit materials, and elite level patrons will be among the distinguished speakers at the Summit. At the highest level of patronage, your company name is included in an award. Your support will allow us to increase and enhance the prizes for the winning solutions.

Take advantage of this unique opportunity for your organization to demonstrate your commitment to innovation and social impact, and join your peers in supporting new ideas to connect the unconnected.

More information is also available via the program web site: https://ctu.ieee.org

About IEEE: IEEE is the world's largest technical professional association, with over 400,000 members in more than 160 countries dedicated to "advancing technology for humanity".

*Source, ITU
**Source, World Bank

CONNECTING THE UNCONNECTED
PATRON OPPORTUNITIES

Please plan to join us on **4 December 2023 in Kuala Lumpur, Malaysia** as we co-locate the CTU Summit with **IEEE Globecom**, one of the IEEE Communications Society's flagship conferences

CONNECTING THE UNCONNECTED CHALLENGE AWARD SPONSOR — $20,000
Limited availability

- Company name incorporated into the name of the award, presented by a company representative
- Keynote address at Connecting the Unconnected Summit
- Contact information of attendees who opt in for sponsor communications
- Company logo on Connecting the Unconnected website, literature, promotions, and at event
- Recognition in post-event press release and social media outreach
- Exhibit table
- Five items in event bag

DIAMOND — Limited availability — $10,000

- Plenary speaking position at Connecting the Unconnected Summit
- Special recognition from IEEE Future Networks host at start of event
- Company logo on Connecting the Unconnected web site, literature, promotions, and at event
- Recognition in social media outreach
- Exhibit table
- Four items in event bag

PLATINUM — Limited availability — $5,000

- "Lightning Talk" at Connecting the Unconnected Summit
- Company logo on Connecting the Unconnected website, literature, promotions, and at event
- Exhibit table
- Three items in event bag

GOLD — $3,000

- Panel slot at Connecting the Unconnected Summit
- Company logo on Connecting the Unconnected web site, literature, promotions, and at event
- Exhibit table
- Two items in event bag

SILVER — $1,000

- Company logo on Connecting the Unconnected web site, literature, promotions, and at event
- Exhibit table
- Item in event bag

4 December 2023 // Kuala Lumpur, Malaysia

IEEE Connecting the UNCONNECTED™
An IEEE Future Networks Program